



4010 W Vernon Ave., Kinston, North Carolina 28501

ringcityrollergirls2006@gmail.com

<https://www.facebook.com/RingCityRollergirls>

Ring City Rollergirls Sponsorship Program

The Ring City Rollergirls would like to thank you for your interest in our league's sponsorship program! The Ring City Rollergirls (founded in 2006) is a competitive female flat track roller derby team based in Kinston, NC, with our members coming from all over Eastern North Carolina. Our mission is to help grow the roller derby community and grow as a competitive roller derby league. We support our local community through volunteer work, fundraisers, and charities. Roller derby is currently the fastest growing sport in America, and the Ring City Rollergirls follow all the rules of game play in accordance with the Women's Flat Track Derby Association (visit www.WFTDA.com to learn more).

Don't miss out on the opportunity to be a part of the rapidly growing and competitive sport that is today's roller derby! Our sponsorship packages are unique, affordable, and are designed to help advertise your business effectively – of course, we are always accepting donations!

Sponsor Potential

Unfortunately, the cost of maintaining a league can be expensive and sometimes exceeds what the team can cover through dues paid by our members and team fundraisers - your sponsorship will help us to continue holding bouts (that's what we call roller derby games) locally, purchase uniforms, protective and training gear, and practice venue cost...and let's not forget the much needed gallons upon gallons of drinking water to keep the skaters hydrated! While supporting **family-friendly** roller derby in Eastern NC, our sponsorship packages are designed to help your business reach fans of all ages from the surrounding communities through advertisement at our bout venues, local events, and globally on our Facebook fan page. Sponsoring the Ring City Rollergirls is a fun and exciting way to get your business's name out there, all that's left is to pick your package!

RCR Sponsor Packages

RCR “Put a RING on it” package - \$1000

- 4 Ring City Rollergirls to attend an event of your choice on your business' behalf (subject to blackout dates and appropriate 30 day advance notice¹)
- Full-page advertisement in all home bout and invitational programs
- 2 guaranteed shout-outs at all home bouts and invitationals
- Designated spot at all home bouts and invitationals for sponsor table (table to be provided by sponsor) OR room for information to be displayed on the Ring City Rollergirls' shared sponsor table
- Sponsor's banner hung at all home bouts and invitationals (to be provided by sponsor)
- 4 tickets to all home bouts and invitationals
- Promotion on Facebook
- **For an additional fee you can receive a NICE AdSS at \$50 off regular price**

RCR “Platinum RING” package - \$750

- 2 Ring City Rollergirls to attend an event of your choice on your business' behalf (subject to blackout dates and appropriate 30 day advance notice¹)
- Half-page advertisement in all home bout and invitational programs
- 2 guaranteed shout-outs at all home bouts and invitationals
- Space for sponsor's information to be displayed on the Ring City Rollergirls' shared sponsor table at all home bouts and invitationals
- Sponsor's banner hung at all home bouts and invitationals (to be provided by sponsor)
- 2 tickets to all home bouts and invitationals
- Promotion on Facebook
- **For an additional fee you can receive a NICE AdSS at \$50 off regular price**

RCR “Diamond RING” package - \$500

- Quarter-page advertisement in all home bout and invitational programs
- 2 guaranteed shout-out at all home bouts and invitationals

- Space for sponsor's information to be displayed on the Ring City Rollergirls' shared sponsor table at all home bouts and invitationals
- Sponsor's banner hung at all home bouts and invitationals (to be provided by sponsor)
- 2 tickets to all home bouts and invitationals
- Sponsor's logo and link in all bout and invitational programs
- Promotion on Facebook

RCR "Gold RING" package - \$250

- Quarter-page advertisement in all home bout and invitational programs
- Space for sponsor's information to be displayed on the Ring City Rollergirls' shared sponsor table at all home bouts and invitationals
- Sponsor's logo and link in all bout and invitational programs
- Promotion on Facebook

RCR "Silver RING" package - \$ 100

- Sponsor's logo and link in all bout and invitational programs
- Promotion on Facebook

NICE AdSS! -\$100

Just \$100 annually gets your company's name or logo (of your choice, subject to formatting requirements) across the shorts of a derby girl, to be worn at all home bouts and invitationals.

We also offer capri length bottoms with your company's name or logo of your choice, subject to formatting requirements, for \$150 annually.

RCR "Adopt a derby girl" package - \$40/month

A lovely sponsorship where you can help a needy derby girl keep on rolling, hitting, and taking names. You'll be able to show support for your favorite derby girl in one of the best ways possible... not having to pay dues! She'll be forever grateful that she can spend that money on new wheels, skates, bearings, laces, bio freeze... the possibilities are endless!

RCR “Team Discount” Package - \$ FREE

- Option A - Percentage of overall purchases made by RCR members will be donated back to the league. Donations can be made quarterly or bi-yearly.
- Option B - Discount provided by the sponsor/seller on purchase(s) made by RCR members via use of a discount code. Discount code provided by the sponsor/seller.

¹ *Blackout dates are those dates on which the Ring City Rollergirls have bouts or invitationals scheduled (home or away), and those dates on which the Ring City Rollergirls have other scheduled appearances, including but not limited to festivals, fundraisers, etc. Availability for events is first-come, first-served, with 30 days notice prior to the event being preferred. The Ring City Rollergirls are committed to doing what they can to satisfy their sponsors, and will do what they can to accommodate all requests. Blackout dates subject to change without notice.*

After deciding on your sponsorship level...

Please complete the attached sponsorship form and email to ringcityrollergirls2006@gmail.com or print and mail to:

RING CITY ROLLERGIRLS
ATTN: SPONSORSHIP
1144 Haw Branch Rd.
Beulaville, NC 28518

Donations can be made via check made payable to Ring City Rollergirls.

If you didn't see a package that's right for you...

Let us know how you would like to sponsor us, and we will try our best to accommodate you. We do our best to work with current and potential sponsors – there are always ways you can help, including allowing us to post flyers at your place of business or allowing us to use your place of business to hold fundraisers, league events, parties, promotional events, practices, and bouts.

Donations of any kind are greatly appreciated.



Sponsorship Contract

Name of Business _____

Business Website _____

Name of Owner/Authorized Partner _____

Mailing Address _____

Email Address _____

Contact Number _____

Sponsorship package _____

Please provide a few lines about your business for the announcer to use:

This contract begins on the date signed and ends one [1] year from that date. By signing below, I agree to sponsor the Ring City Rollergirls in the amount of \$_____. The Ring City Rollergirls agree to the items indicated in the package according to the level of sponsorship or advertising I have chosen; sponsorship packages are non-refundable. I understand that certain items indicated in the package of my choosing may be subject to blackout dates, submission deadlines, formatting requirements and/or appropriate 30 day advance notice as indicated in the Ring City Rollergirls "Sponsorship Program" literature.

Sponsor Signature _____ Date _____

RCR BOD Signature _____ Date _____